

Academics with Media Expertise



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Fields of Expertise

Transatlantic and trans-European relations; Canadian and comparative security, intelligence, defence and policy and administration; border security; terrorism and radicalization; transnational money-laundering and terrorist financing; electoral interference; transnational organized crime and security governance; political demography; comparative federalism and multilevel governance

Recent Media Topics:

US and NATO defence policy; transnational terrorism; regional security strategy; NORAD and North American continental defence; signals intelligence; gang-related gun violence

Media Expertise - Examples

Recent example <https://globalnews.ca/video/5781867/jihadi-jack-lets-loses-uk-citizenship-could-come-to-canada>

Television: CBC(The National, News Network and online), CTV (News Channel and online), Global News (Global National and online)
Newspapers & Magazines: Globe and Mail, Toronto Star, National Post, Maclean's, The Economist
Radio: CBC Radio 1 (The Current, national syndication, local affiliates), CFRB (Toronto), CKNW (Vancouver), Roy Green Show, BBC Radio 6, 2GB (Sydney, Australia)

Tips for TV/Radio interviews:

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1. In the words of legendary former CTV news anchor: talking about big-league issues in a kitchen-table kind of way.
2. Smile while talking: it gives your voice a warmer, friendlier tone.
3. Be respectful of a smart and interested audience, but never make assumptions about prior knowledge; kind of like teaching a first-year course.

Why engaging with media ?

“Scholars should raise the level of informed discussion on complex and often controversial policy issues. We owe it to the taxpayer to explain why what scholars do is relevant. I see it as a form of accountability: we can hardly expect the taxpayer to underwrite our salaries and research if we do not have anything to show for that intuitive sense to the general public. We owe it to the public to articulate our expertise in ways that matters to them and is readily comprehensible by an intelligent non-expert audience.”