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# Academic with Media Expertise



# Emmanuel Brunet-Jailly

**University of British Columbia** (Public Administration) Regular commentator on national and international media

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# **Fields of Expertise**

Governance issues related to City (transportations, elections, housing) and politics (elections), or border politics and policies (Brexit, immigration policies in the EU/ Canada).

# Media Expertise - Examples

Recent Radio interview: <u>https://ici.radio-canada.ca/premiere/emissions/les-sa-</u>medis-du-monde/segments/entrevue/87157/migrants-europe-frontieres

TV/Video: EUCAnet Channel, ORF YouTube Channel Print/Online: Times Colonist, Mentioned: CBC News, USA Today, The Telegraph, The Straits Times, The Daily Satar, rtbf.be Radio/Podcast: CFAX , weekly commentator on CBC/Radio-Canada

#### **Recent Media Topics:**

Urban politics, Border politics, Brexit, Canadian Elections

#### Tips for TV/Radio interviews

"Don't say 'no' when journalist or radio producers contact you eventhough it might be a bit outside of your area of comfort (like presenting in a classroom or writing an academic journal article). Assess how much you know about the specific issue and consider how much time it takes to prepare a 5 to 10 minutes appearance on a television or radio channel."

## Why engaging with media?

"Because it is part of the job – because it forces you to focus on the most important /relevant issue at stake. Engaging with the media is rarely about self-promotion. It is more about reminding viewers and listeners that academics and researchers study issues in depth. It is also to remind people that issues are not just about opinions, but that researched and rational views also contribute a lot to debates, and contribute to informed points of views."



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