

## Emerging Scholar with Media Expertise



### Edwin Hodge

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Regular commentator on national media

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### Fields of Expertise

Right wing extremism; social movements; white supremacy & the Alt Right; incel & “red pill” movements; masculinities

### Recent Media Topics

Men’s rights activism; alt-right and white supremacist activism; Star Trek in popular culture and education

### Media Expertise - Examples

Recent Example: <https://www.thebigq.org/2019/03/25/same-tune-different-venue-the-ideology-of-white-supremacist-terrorism/>

TV: CTV News

Print: Citynews 1130 – “Like America, Canada grapples with white supremacy”, August, 2019; The Big Q - “Same tune, different venue? The ideology of white supremacist terrorism”, March 2019

Radio: CBC, CFX, Global News

### Tips for TV/Radio interviews

“Interviews, guest spots, and call-in segments are by their nature unpredictable. It’s important to be mindful that the ideas or issues you might want to discuss may not be where the conversation goes. Be prepared for the interviewer to ask questions that you might not have discussed before hand, or for them to ask questions that differ somewhat from what you may have previously discussed. Interviews can sometimes be a challenge for scholars who are used to more controlled environments, but with a little preparation, can always be wonderful experiences.”

### Why engaging with media ?

“More people will listen to a podcast or radio interview, or watch an interview on TV or online than will ever read any of our articles or monographs. If we feel that our research has the potential to inform or help people, then reaching out through the media is the most efficient way to do this. As academics, I believe we should share the fruits of our research with the public in a format they are comfortable with – especially now, when misinformation and “edutainment” threaten to drown out academic expertise.”