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# **Academics with Media Expertise**



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Blogs: <u>Schengenalia.com</u>, <u>SchengenBorderArt.com</u>

## **Fields of Expertise**

European politics, European Union, migration, borders, security, diplomacy, social media, transatlantic relations

## **Media Expertise - Examples**

"The latest Brexit developments", CTV News, Halifax (NS), April 7th 2019, ctv.news/wYE83hd

TV: CTV News, Global News (TV)

Print/Online: Public Finance, Global News Halifax, "European Politics and Policy (Blog, London School of Economics and Political Science)

Radio: News 95.7

## **Recent Media Topics:**

Brexit, migration crisis, CETA, populism in Europe

#### Tips for TV/Radio interviews:

"Keep your contribution short and incisive. But don't shy away from tackling big questions. You should inform and make people think, not just provide sound bites."

#### Why engaging with media?

"Reaching out to a broader public has always been an important task for academics. This is truer than ever today, when expertise is under attack from multiple fronts. Media engagement remains the most effective tool to contribute to an open and informed public discourse."





