

## Academics with Media Expertise



### **Costanza Musu**

**University of Ottawa** (Graduate School of Public and International Affairs)  
Frequent commentator (in English and French) on international affairs in the Canadian and international media

**Associate Professor and co-editor of the International Politics Journal, Palgrave**

[c.musu@uottawa.ca](mailto:c.musu@uottawa.ca) / [@CostanzaMusu](https://twitter.com/CostanzaMusu)

### Fields of Expertise

The European Union, foreign policy; Conflict Resolution and Security Studies; Israeli-Palestinian Conflict; Transatlantic Relations in the field of security and defence; Western policies toward the Middle East; International fight against terrorism financing

### Recent Media Topics:

US policy towards the Arab-Israeli conflict; Israel-Hamas conflict; war in Syria; Trump decision to move American embassy to Israel to Jerusalem; Canada-EU relations; the EU and terrorism.

### Media Expertise - Examples

On UN vote condemning D. Trump's decision to recognize Jerusalem as Israel's capital city: <https://www.facebook.com/CTVNewsChannel/videos/u-n-condemns-u-s/1637849529609705/>

TV: CBC, CPAC, CTV, Global National, France 24  
Radio: CBC, BBC, Voice of Canada, Radio America, Radio-Canada and RDI  
Print: Embassy Magazine, Hill Times, National Post, Ottawa Citizen, Le Droit, La Presse and Le Devoir, La Liberation and L'actualité  
News Agency: Postmedia News

### Tips for TV/Radio interviews:

“I am often invited by media to comment on rather controversial topics, like the Israeli-Palestinian conflict, terrorism, or various issues surrounding Western policies towards the Middle East. As such, my first priority is to give balanced and nuanced answers, and avoid using the interview as a pulpit to promote a specific political position or argument. As academics I believe our contribution is to help listeners understand complex issues that are often rooted in obscure facts and grievances. It is also very important to avoid convoluted answers: sentences should be clear and not run into each other, and ideally one should not speak so long that the interviewer has to actually cut you off.”

### Why engaging with media ?

“I see this as part of the job of an academic: we disseminate knowledge through conference participation, articles, books, but also through active engagement with the media, especially when we can offer insight into complex and fraught issues.”