

Academics with Media Expertise



[Amy Verdun](#)

University of Victoria/ Leiden University (Political Sciences)

Regular commentator on national and international media.

Professor in European Politics and Political Economy at Leiden University.

averdun@uvic.ca / [@Amy_Verdun](https://twitter.com/Amy_Verdun)

Fields of Expertise

European integration, comparison European Union and Canada. European Politics and Governance; Comparative, European and International Political Economy, European Integration and European institutions, the euro, economic governance

Recent Media Topics:

The rise of the extreme right in Germany and the Netherlands, Brexit, Economic governance. Financial crisis; European Parliament elections; Future of Europe.

Media Expertise - Examples

Recent Blog contribution: <http://www.internationalaffairs.org.au/australianoutlook/brexit-view-from-europe-aopub/>

TV/Online: CTV News, EUCAnet YouTube channel

Print/Online: Mentioned in The National Post, Global Finance Magazine, the-japantimes, MacLean's; Blog contribution in International Affairs, rtbf.be, EUCAnet.org

Radio: CFAX

Tips for TV/Radio interviews:

“Speaking to the media involves a few things. Let me name the three that come to mind: First, what does the media want you for? Second, what does the audience, to whom the outreach is directed, likely already know and what would you be able to add? Third, what is the one thing you would like the audience to take away? To answer these questions is pretty tough. One of the most difficult things is to realise that you need to keep things short and simple, but not dumb it down. Finally, enjoy it. It is fun!”

Why engaging with media ?

“It is fun to talk to media. It is another way to disseminate our knowledge, and a way to reach a wider audience. “

