

Academics with Media Expertise



ELISABETH VALLET

University of Quebec at Montreal (Geography and Political Science)
Regular contributor to national and international media.

Scientific Director of the Center for Geopolitical Studies and **Researcher** at the Center for United States Studies, Raoul-Dandurand Chair in Strategic and Diplomatic Studies

vallet.elisabeth@uqam.ca / [@Geopolitics2020](https://twitter.com/Geopolitics2020)

Fields of Expertise

Borders and border walls
American political system
U.S Presidential elections

Recent Media Topics:

Borders, Border wall,
US Politics

Media Expertise - Examples

Recent TV Interview:

<http://deuxhommesenor.telequebec.tv/emissions/157/p-a-methot-elisabeth-vallet-rebecca-makonnen-et-gerard-deltell/45466/elisabeth-vallet>

Television: Ici Radio-Canada Infoman ; ICI RDI Le Téléjournal ; Télé-Québec deux hommes en or ; France 24; Ici Radio-Canada 24-60;

Print : La Presse; Courrier international; 20 Minutes ; Corriere della sera ; Der Standard ; Gazette des femmes ; Le courrier ; Le Devoir ; Le Monde ; Les yeux du monde ; Los Angeles Review of The New Yorker ; Métro Montréal ; SC Times ; Scientific American ; The Inquirer ; The New York Times ; Yahoo News
Radio: ICI Radio-Canada Première Chaîne; PRI; BBC; NPR

Tips for TV/Radio interviews:

“The message is the key: whether in a opinion piece for a newspaper or an interview, one must ask him or herself before entering the studio, what will the message be. The main idea (pré-interview talks with the journalist may help in that regard, providing that the interview goes accordingly) needs to be clear and stated early on. As for social media, the outreach it allows is definitely interesting and can also provide for interesting opportunity, it can also be a trap, a place where an academic exposes him or herself more than necessary. As an academic, there is also the need to be careful in retweeting or reposting information, in order to avoid any thing that would induce a perceived bias in his or her research in the future.”

Why engaging with media ?

“More than ever before, the public tends to mistrust science, scientists and academia. This era seems prone to conspiracy theories. Hence the public is looking for answers one can grasp without having to go through the entire literature on the matter. And academia needs to adjust. We need to explain, in simple words without sacrificing too much of the complexity of the phenomenon we study, what we know. We also owe that to the society, since most of us do rely at least partially on public research funds. It is finally our responsibility to make sure that our reasearch adds to the collective knowledge and wealth.”