

Academic with Media Expertise



Kurt Huebner

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Regular commentator on national and international media

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Fields of Expertise

Trade and currency, European Integration, Innovation regimes and climate policies, German Political Economy

Recent Media Topics:

Brexit; CETA anniversary, What after Merkel?, EU Industrial Policy

Media Expertise - Examples

Recent TV interview: <https://www.facebook.com/CTVNewsChannel/posts/ubc-political-science-professor-kurt-huebner-joins-us-with-more-on-the-british-p/2126524330742220/>

TV/Video: CTV; CBC: I24 News

Print/Online: The Globe and Mail; Vancouver Sun; Der Spiege, Deutsche Welle, Irish Times, Belfast Telegraph, Social Europe (SE)

Radio/Podcast: CBC, Radio Hamilton

Tips for TV/Radio interviews

“Media are generally catchword-hungry and looking for the right phrase. So, preparing a good opener can be helpful for conveying a more complex message during the interaction. It needs quite some discipline and constraint to be parsimonious but it is worth it in order to have an impact.”

Why engaging with media ?

“Our life is getting more and more complex and it is part of the job of academics to be a public intellectual whose expertise can help to translate scientific insights into everyday language. Moreover, the deconstruction of complexity is something we do in the classroom and should be art of our culture outside the classroom.”