

Emerging Scholar with Media Expertise



VALERIE D'ERMAN

University of Victoria (Political Science)
Contributions on national media.

Instructor at the Department of Political Science and Governing Board member of the **European Community Studies Association - Canada (ECSA-C)**

vjderman@uvic.ca

Fields of Expertise

European integration, EU institutions, euro area crisis, trade policies

Recent Media Topics:

Brexit, Canada-EU trade, far-right political parties in Europe

Media Expertise - Examples

Webinar : <https://www.eucanet.org/index.php/component/content/article/57-projects/mseuca/mseuca-news-commentary/576-video-austerity-and-social-inequality-europe-and-the-italian-case?Itemid=101>

YouTube: EUCAnet channel, EUCAnet Webinar
Print/Online: EUCAnet contributions
Radio: CFX, BBC, Simi Sara show (Global News)

Tips for TV/Radio interviews:

“Teaching involves cultivating a skillset of being able to translate abstract ideas and concepts into building blocks of knowledge, and there are parallels in that process to being able to communicate complex events going on around the world into useful pieces of information. Giving interviews also requires the willingness to answer directly the question at hand, and to cultivate the mindset of going into the interview to be helpful to the audience.”

Why engaging with media ?

“Media opportunities force academics to distill areas of knowledge into accessible bits of information. This is important as academic analysis can help to offer a removed perspective from partisan issues and fields of debate. ”